Gender Equity in Sport for Social Change

Casablanca 2007

PV - Participatory Video
By Chris Lunch, Director of Insight

Introduction

- Who am I?
- What have we been doing here?
Insight’s Vision

- Amplifying voices, connecting worlds, inspiring transformation

Participatory Video In a Nutshell

- Participants rapidly learn video skills through games & exercises.
- Facilitators help groups identify & analyze important issues in their community.
- Short videos & messages are directed & filmed by participants.
Participatory Video In a Nutshell

- Footage is shared with the wider community at daily screenings.
- A dynamic process of community-led learning & exchange is set in motion.
- Communities always have full editorial control. Initial editing conducted in the field (preferably).

Storyboard example
Experiential learning

If a picture speaks a thousand words..... a video must speak a million!
What PV can offer

- PV engages
- PV is accessible & an equalizer
- PV hands over control
- PV can reach the more marginalised groups
- PV is not restricted to workshop spaces
- PV brings PLA/PRA methods to life
- PV documents the process of learning & change in action
- PV promotes dialogue & communication

How we work

- Training local researchers, community representatives or NGO partners; working together in the community
- Conducting the project within a wider capacity building framework- 3 stage process
- PV becomes a public event, work deepens and snowballs
Applications

- Participant-led M&E
- Project consultation & implementation
- Horizontal and vertical exchange linking groups, donors, decision makers
- Exchange visits
- Stakeholder workshops & conferences
- Conflict resolution…

- What else?

The End

- How can YOU do this?

- Any questions?
OBSTACLES, CHALLENGES and the FUTURE

- Predetermined agendas; participatory yet constrained
- Let them lead you, give it time, allow surprises, avoid urge to jump to topic.
- Old mentality/ arrogance that we have the answers, old ways of doing things, fear of innovation, conservative attitudes among some researchers.
- Need for skill-full facilitation - potential to create conflicts
- Commitment needed; time & personnel
- Need longer term projects, funding limitations, capacity building, developing networks

How we work

- Screenings with participants > small groups > community screenings
- Participants decide what next: In other villages; market cafes; policy makers; multi-stakeholder workshops; conferences; TV; web
- Films repackaged for different audiences
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