

# Gender Equity in Sport for Social Change

2008 Conference on the Middle East, Northern Africa and Afghanistan

## OVERVIEW OF THE CONFERENCE

<b>Saturday, May 17</b>	
14.00 - 17.00	Registration
19.00 - 21.00	Dinner - Hotel Barceló
<b>Sunday, May 18</b>	
7.30 - 12.00	Bus to 10K race and back <i>Course Féminine</i>
12.30 - 13.30	Lunch
15.00 - 16.00	Opening of the conference by the partner organizations Official welcome by Nawal El Moutawakel
16.00 - 18.00	Icebreaking and networking activity Marketplace- presentations of participants
18.00 - 21.00	Welcome aperitif and dinner - Hotel Barceló
<b>Monday, May 19</b>	
8.45 - 9.00	Introduction of the day's activities and announcements
9.00 - 10.30	Workshop: <u>Gender mainstreaming vs. gender specific: finding the best strategy for addressing women and girls empowerment</u>
10.30 - 11.00	Break
11.00 - 12.30	Workshop continuation: <u>Gender mainstreaming vs. gender specific: finding the best strategy for addressing women and girls empowerment</u>
12.30 - 13.30	Lunch
13.30 - 15.30	Workshop: <u>Storytelling</u>
15.30 - 15.45	Break
15.45 - 18.00	Workshop continuation: <u>Storytelling</u>
18.00 - 18.30	Break
18.30 - 23.00	Bus to <i>L'Heure Joyeuse</i> for special event and dinner
<b>Tuesday, May 20</b>	
8.45 - 9.00	Introduction of the day's activities and announcements
9.00 - 10.30	Workshop continuation: <u>Storytelling</u>
10.30 - 11.00	Break
11.00 - 12.30	Workshop: <u>6 Steps to building a strong fundraising program</u>
12.30 - 13.30	Lunch
13.30 - 15.00	Workshop: <u>Communicating about the impact of your work</u>
15.00 - 15.15	Break
15.15 - 16.45	Workshop: <u>How to create effective communication materials</u>
16.45 - 17.15	Closing and evaluation of the conference
18.00 - 21.00	Dinner - location to be decided