

# Gender Equity in Sport for Social Change

Casablanca 2007

PV - Participatory Video

By Chris Lunch, Director of Insight

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## Introduction

- Who am I?
- What have we been doing here?

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# Insight's Vision

- ❑ Amplifying voices, connecting worlds, inspiring transformation

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# Participatory Video In a Nutshell

- ❑ Participants rapidly learn video skills through games & exercises.
- ❑ Facilitators help groups identify & analyze important issues in their community.
- ❑ Short videos & messages are directed & filmed by participants.



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# Participatory Video In a Nutshell

- ❑ Footage is shared with the wider community at daily screenings.
- ❑ A dynamic process of community-led learning & exchange is set in motion
- ❑ Communities always have full editorial control. Initial editing conducted in the field (preferably)



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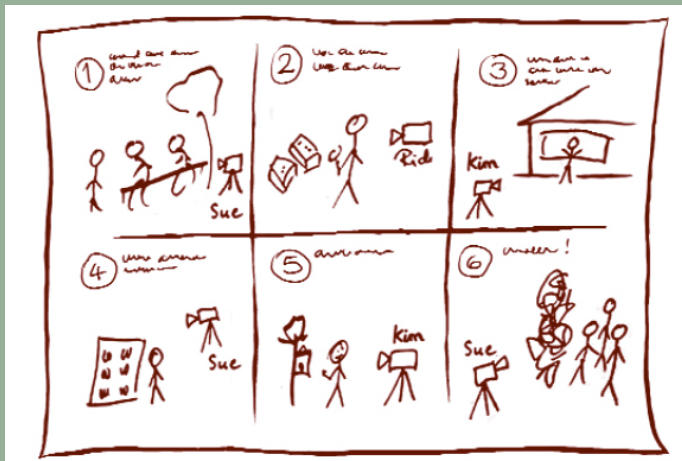
[SMALL WORLD ACTION PROJECTS]

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## Storyboard example



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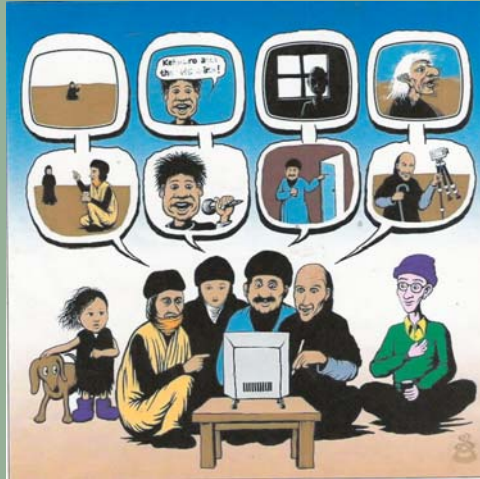
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# Experiential learning



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- ❑ *If a picture speaks a thousand words..... a video must speak a million!*

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# What PV can offer

- ❑ PV engages
- ❑ PV is accessible & an equalizer
- ❑ PV hands over control
- ❑ PV can reach the more marginalised groups
- ❑ PV is not restricted to workshop spaces
- ❑ PV brings PLA/PRA methods to life
- ❑ PV documents the process of learning & change in action
- ❑ PV promotes dialogue & communication

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# How we work

- ❑ Training local researchers, community representatives or NGO partners; working together in the community
- ❑ Conducting the project within a wider capacity building framework- 3 stage process
- ❑ PV becomes a public event, work deepens and snowballs

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# Applications

- Participant-led M&E
- Project consultation & implementation
- Horizontal and vertical exchange linking groups, donors, decision makers
- Exchange visits
- Stakeholder workshops & conferences
- Conflict resolution...
  
- What else?

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# The End

- How can YOU do this?
  
- Any questions?

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# OBSTACLES, CHALLENGES and the FUTURE

- ❑ Predetermined agendas; participatory yet constrained
- ❑ Let them lead you, give it time, allow surprises, avoid urge to jump to topic.
- ❑ Old mentality/ arrogance that we have the answers, old ways of doing things, fear of innovation, conservative attitudes among some researchers.
- ❑ Need for skill-full facilitation - potential to create conflicts
- ❑ Commitment needed; time & personnel
- ❑ Need longer term projects, funding limitations, capacity building, developing networks

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## How we work

- ❑ Screenings with participants > small groups > community screenings
- ❑ Participants decide what next: In other villages; market cafes; policy makers; multi-stakeholder workshops; conferences; TV; web
- ❑ Films repackaged for different audiences



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